**THE 4th FPT EDUCATION**

**CONFERENCE ON BUSINESS, ECONOMICS AND MANAGEMENT**

**(FCBEM 2023)**

**“Sustainable Economy and Business: The Foundation for Sustainable Development”**

**04-05, November, 2023 Cantho, Vietnam**

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**INSTRUCTIONS FOR AUTHORS**

## **Abstract**

Write the abstract in English. The Abstract should be informative and completely self-explanatory. The Abstract should be 200 to 250 words in length.The abstract should be written in the past tense. Standard nomenclature should be used and abbreviations should be avoided. No literature should be cited, use TNR 11 pt, single space, and the word ‘Abstract’ is align left. Beside that, the keyword list provides the opportunity to add keywords, used by the indexing and abstracting services, in addition to those already present in the title. The abstract must include the following separate sections:

**Introduction:** The context and purpose of the study. This is where you explain ‘why’ you undertook this study. If you are presenting new or novel research, provide a clear statement of the problem. When you are building base on previous research, briefly explain why you felt it was important to do so. This is your opportunity to let readers know why you chose to study this topic or problem and its relevance. Let them know what your key argument.

**Methods:** This is ‘how’ you did it. Let readers know exactly what you did to reach your results. For example, did you undertake interviews and observations? Did you carry out an experiment? How the statistical tests used? What tools, data analysis technique or datasets did you use?

**Findings:** Here you can explain ‘what’ you found during your study, whether it answers the problem you set out to explore, and whether your hypothesis or your research assumptions was confirmed. You need to be very clear and direct and give exact explanation, rather than generalise. It’s important not to exaggerate or create an expectation that your paper won’t fulfill.

**Originality:** This is your opportunity to provide readers with an analysis of the value and novelty of your study. It’s a good idea to ask colleagues whether your analysis is balanced, fair and again, it’s important not to exaggerate. You can also conjecture what future research steps could be.

**Keywords:** minimum 3 and maximum 5 words or phrases from paper (Write the keywords in English, size-11 pt).

**If you have any queries, please contact Conference Organizing Committee, FCBEM 2023:**

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